



## Digital Marketing:

Acceptance must be in one of the programs listed below, provided that the program is related to the desired field of study and includes courses and scientific research in the same field of specialization. Additionally, it is essential to ensure that the program is included in the lists of the National Bureau for Academic Accreditation and Education Quality Assurance in Kuwait and to obtain the approval of the Cultural Office in the country of study.

يشترط القبول في أحد البرامج المدرجة في القائمة أدناه، على أن يكون البرنامج مرتبطاً بالتخصص المراد الابتعاث إليه ويشمل مقررات وأبحاثاً علمية في مجال التخصص ذاته. كما يجب التأكد من إدراج البرنامج ضمن قوائم الجهاز الوطني للاعتماد الأكاديمي وضمان جودة التعليم في الكويت، والحصول على موافقة المكتب الثقافي في دولة الابتعاث.

#	University	Programs
1	Northwestern University (Kellogg)	MBA program major in Marketing, PhD program in Marketing
2	University of Pennsylvania (Wharton)	MBA program major in Marketing, PhD program in Marketing
3	University of Michigan—Ann Arbor (Ross)	PhD in Marketing
4	Stanford University	PhD in Marketing
5	Columbia University	MSc in Marketing Science, and PhD in Marketing
6	University of Chicago (Booth)	PhD in Marketing
7	Harvard University	PhD in Marketing
8	Duke University (Fuqua)	MBA with Marketing concentration, PhD in Marketing
9	University of California, Berkeley (Haas)	PhD in Marketing
10	New York University (Stern)	MBA in Marketing (interdisciplinary specializations: DM), PhD in Marketing
11	Indiana University (Kelley)	MBA in Marketing, PhD in Marketing
12	University of Texas—Austin (McCombs)	MBA in Marketing (concentration in High Tech Marketing), PhD in Marketing
13	University of California—Los Angeles (Anderson)	PhD in Marketing
14	Fordham University (Gabelli)	MBA in Marketing (Specialization in DM)
15	Cornell University (Johnson)	PhD in Marketing
16	University of Florida (Warrington)	PhD in Marketing
17	University of Wisconsin—Madison	PhD in Marketing
18	Arizona State University (W.P. Carey)	PhD in Marketing
19	University of North Carolina—Chapel Hill (Kenan-Flagler)	PhD in Marketing
20	University of Virginia (Darden)	Business Administration - General MBA
21	University of Washington (Foster)	PhD in Marketing
22	Michigan State University (Broad)	MBA in Marketing, PhD in Marketing
23	University of Southern California (Marshall)	MSc in Marketing, PhD in Marketing
24	Dartmouth College (Tuck)	MBA (with elective courses in Marketing)
25	Massachusetts Institute of Technology (Sloan)	PhD in Marketing
26	Yale University	PhD in Marketing
27	University of Oxford	MBA with Marketing concentration
28	University of Cambridge	MBA with Marketing concentration, PhD in Marketing
29	University of Manchester	MSc Marketing
30	Imperial College London	MSc Strategic Marketing, PhD in Marketing
31	University College London	Marketing Science MSc
32	University of British Columbia	MBA and PhD in Marketing and Behavioral Science
33	Monash University	MSc Marketing and Digital Communications and PhD in Marketing
34	University of Sydney	Full time MBA, Doctor of Philosophy (Business, Discipline of Marketing)
35	University of Melbourne	MSc in Digital Marketing, Doctoral Program in Marketing
36	University of New South Wales Sydney	PhD in Marketing



## Entrepreneurship and Innovation:

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#	University	Programs
1	Babson College (Olin)	MSc in Entrepreneurial Leadership Business Administration-MBA (concentration in Entrepreneurship)
2	Stanford University	Business Administration-General MBA PhD in Business Administration-Finance MSc and PhD in Management Science and Engineering
3	Massachusetts Institute of Technology (Sloan)	MBA (Managerial Finance, Competitive Strategy, Marketing Innovation) PhD in Business Administration-Entrepreneurship MSc and PhD in Business Administration- Specialty in Finance
4	Harvard University	MSc in Business Administration- Specialty in Entrepreneurship PhD in Economics MSc and PhD in Business Administration- Specialties in Finance, Management, Production/Operations Management
5	University of California - Berkeley (Haas)	Full-Time MBA with an Emphasis on Strategic and Sustainable Business Solutions PhD in Business Administration PhD in Business Administration-Specialties: Accounting
6	University of Pennsylvania (Wharton)	MBA, Entrepreneurship and Innovation Major MSc in Business Administration-Specialty: Entrepreneurship MSc and PhD in Business Administration-Specialties: Finance, Accounting PhD in Management
7	Indiana University (Kelley)	MBA major in Entrepreneurship and Corporate Innovation MSc and PhD in Business Administration- Specialty in Entrepreneurship MSc and PhD in Business Administration- Specialty in Finance
8	University of Michigan - Ann Arbor (Ross)	MSc and PhD in Economics PhD in Business Administration- Specialties in Finance, Management, Strategic Management
9	University of Texas - Austin (McCombs)	MSc and PhD in Business Administration- Specialties in Finance, Management
10	Baylor University (Hankamer)	MBA (with a Concentration in Entrepreneurship and Corporate Innovation) MSc in Business Administration - Specialty in Entrepreneurship
11	Rice University (Jones)	MBA (with a Focus on Entrepreneurship) MSc and PhD in Business Administration- Specialties Finance, Strategic Management PhD in Economics
12	Cornell University (Johnson)	PhD in Business Administration - Specialties: Management, Finance MSc and PhD in Business Administration-Specialty in Applied Economics and Management
13	University of Utah (Eccles)	Business Administration- MBA (General) MSc and PhD in Business Administration-Specialty in Finance
14	Arizona State University (W.P. Carey)	MSc and PhD in Business Administration-Specialties: Finance, Management
15	Carnegie Mellon University (Tepper)	Master of Business Administration (MBA) MSc in Business Administration-Specialty in Management PhD in Business Administration-Specialties in Finance, Organizational Behaviour and Theory PhD in Economics
16	Duke University (Fuqua)	MBA- Specialty in Entrepreneurship MSc and PhD in Business Administration- Specialties: Finance, Management, Strategic Management
17	Brigham Young University (Marriott)	MSc in Business Administration- Specialty: Accounting



18	Dartmouth College (Tuck)	MSc in Business Administration-Specialty: Finance
19	University of Chicago (Booth)	Business Administration - MBA (with an Entrepreneurship Concentration)
		MSc in Business Administration, Specialty in Entrepreneurship
		PhD in Business Administration- Specialty: Economics
		MSc and PhD in Business Administration-Specialty in Finance
20	University of Oxford	MSc and PhD in Business & Management Studies
21	University of Cambridge	MSc and PhD in Business & Management Studies
22	Imperial College London	MSc and PhD in Business & Management Studies
23	University College London	MSc in Accounting & Finance
		MSc and PhD in Business & Management Studies
24	University of Toronto	MSc in Business Administration-Financial Risk Management
		PhD in Business Administration-Specialties: Management, Finance
25	University of British Columbia	MSc and PhD in Business Administration: Business Administration
		MSc in Business Administration-Specialty in Entrepreneurship
		MSc in Business Administration-Specialty in Sustainability & Business
		PhD in Business Administration-Specialties in Management Science, Strategy of Business, Organizational Behaviour, Finance
26	Monash University	MS in Business Innovation (MBI) program at Monash University
		PhD in Business and Economics (Entrepreneurship Focus)
27	University of Sydney	MSc in Commerce (with Specialization in Innovation and Entrepreneurship)
		PhD in Business (with Entrepreneurship and Innovation Focus)
28	University of Melbourne	MSc in Entrepreneurship
		PhD in Business and Economics (with focus on Innovation)
		MSc and PhD in Management
29	University of New South Wales, Sydney	MSc in Commerce (with a Specialization in Strategy and Innovation)
		PhD in Management & Governance
30	University of Queensland	MSc in Entrepreneurship and Innovation
		MSc in Business - Innovation and Entrepreneurship Specialization
		PhD in Business (with a Focus on Entrepreneurship and Innovation)
		MSc in Business Administration